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1 September 1953

MEMORANDUM FOR: Colonel White

SUBJECT

: Logistics Presentation at the Administrative

Orientation Course

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1. On 29 August 1953 I monitored the Logistics Office presentation given by

- 2. The presentation, including the answers to 3 or 4 questions, lasted about 60 minutes. It gave very little as to the setup of the Logistics Office or the mission or responsibilities of its staff and divisions. It gave considerable attention to the world wide operations of the Agency, the world base concept, and our relations with the Department of Defense. In fact, it leaned strongly in regard to what has been accomplished recently on military support matters and gave the over-all impression that all our dealings are with the military. The presentation gave practically no mention to the Supply Division and that it is the aim of the Logistics Office to have necessary material on hand to support planned operations. It also seemed that the presentation assumed a knowledge by the audience which the majority of them did not posess and for that reason did not obtain or hold their interest.
- 3. Four charts were used in the presentation. These were well laid out and gave a readily understandable position of the Logistics Office, the Agency's world basis, as well as the flow of requirements and material from overseas and headquarters. Unfortunately, the lighting in the room was such that it spoiled the effect of the over-lays and in certain locations resulted in a glare which made the charts difficult to see. This could be easily avoided by the use of a light on the chart instead of simply lights in the room.

very composed and cool, is not a dynamic type of speaker. He endeavors to break up his presentation and retain interest by the frequent insertion of jokes, most of which are long and have wiskers.

Moreover, he stumbled several times in his presentation and omitted points which he had expected to cover. In fact, it appeared as if was not too familiar with his talk and that it had not been adequately prepared.

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5. The Logistics Office, its mission, functions, and place with respect to the rest of the Agency is too big a subject to be covered in a period of an hour and have the audience obtain a clear picture of its activities. I believe a briefing along the lines given to General Cabell might be better. This, as you remember, gave the mission of the Logistics Office and how the various components of the Office supported and fulfilled it.

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6. In my opinion the presentation, while passable and I believe an improvement over the previous one, did not reflect any credit to the Logistics Office and could and should be improved. In fact, Steve of the Logistics Office, who until recently was in charge of this matter, advised me he was not at all satisfied with the presentation and was working towards a real improvement. In this connection he asked me to sit in with him and toss around ideas.

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